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# COMMUNITY FUNDRAISER

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3038 Ewings Road • Newfane, NY 14108  
(716) 778-0026 • Fax (716) 778-9711  
www.heimillergreenhouses.com

Dear Volunteer Chairperson,

To meet the financial challenges facing today's schools, groups and other organizations Heimiller Greenhouses is proud to offer a wide variety of fundraiser programs to help non-profit organizations, like yours, raise funds for charitable works, church and school activities, and community programs.

We have a plant sale for each season, as well as the sale of our gift cards, which is available year round.

**Christmas Wreaths** Fresh and beautiful holiday wreaths and swags handcrafted here at our greenhouses.

**Poinsettias** Celebrate the season with these beautiful symbols of the holiday.

**Gift Cards** This program is simple: Your organization takes pre-orders from your customers for the \$20 Gift Cards. You sell the cards to your customers for the face value of the card, and we sell the cards to you for 15% off. Your profit is instant! Buyers can redeem them for a full range of beautiful choices ... colorful annuals and perennials, hanging baskets, combination planters, Christmas wreaths, poinsettias, unique gardening gifts and more. Your group can sell the Gift Cards in any season, and customers can redeem them at Heimiller Greenhouses' retail store.

**Spring Annuals, Bedding Plants, and Perennials** Heimiller Greenhouses offers a wide variety of high quality traditional and specialty plants. This is our most popular fundraiser.

How does it work?

1. Submit your "Intent to Fundraise" form, and schedule your delivery date. Call promptly as our calendar fills quickly. Please notify us of your participation by October 25th, for the Holiday Season.
2. Based on our offerings, your organization should decide what they would like to sell and set prices. You will find that our pricing is very competitive to ensure maximum profitability for your fundraising efforts. Based on your target market we suggest that you increase your pricing anywhere from 30-50%.
3. It is highly recommended that you keep your selections simple and limited. This will eliminate unnecessary hassles and confusion. We can help you with your choices.
4. Create an order form to use when taking orders, or you can use a form that we have created.
5. Collect pre-orders from your customers for the plant material that you are offering, including gift cards.
6. Gather and organize all orders and submit your final order to Heimiller Greenhouses by November 15th.
7. When your delivery date arrives, Heimiller Greenhouses will provide you with the best quality plant material and service available. Orders will ship November 19—December 23rd.

It's easy because Heimiller Greenhouses offers a wide range of products that appeal to all your buyers and is right here in your community. If your organization is interested in learning more about Heimiller Greenhouses' fundraising programs or you want to discuss ways that we can tailor our programs to fit your group's needs, please call (716) 778-0026.

Sincerely,

Ron and Lisa Heimiller

**Helping Our Community Grow!**